

SPRING CHECK-UP

The snow is melting, spring is just around the corner and so is the end of the first quarter!



"The best way to predict the future is to create it."

Peter Drucker

Are you on track to meet your targets for 2013?

Key Questions to Ask Yourself

- ❖ Have I met my occupancy targets?
- ❖ Do I need to review how we are generating leads?
- ❖ What is my lead conversion rate?
- ❖ Where is my revenue compared to target?
- ❖ Am I maximizing my ancillary revenues?
- ❖ Are my expenses in line with my business plan?

If you have achieved your first quarter goals, congratulations, you are well on your way to a successful year!

If your progress needs a boost, we have a prescription for you!

The seniors market continues to be very competitive and will remain that way for the rest of the year with new retirement communities opening in many markets.

We have experienced this first hand. We understand what it means when you are missing your targets at the end of the first quarter and we know that positive action to recover, needs to happen **now** for success to be achieved in the second quarter.

With our extensive operations experience and a fresh pair of eyes, we will complete a review and provide you with a report that includes our recommendations to get you back on track.

Make an appointment for your Spring Check-up Today and find out more about our cost effective solutions to get you back on track!

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